



## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

#### **Comcast Business Services Teams Up with Latisys to Help Keep Customers Connected With High-Speed, Reliable Ethernet Services**

##### *Data Center Gains Competitive Advantage Through Greater Redundancy and Scalability*

**CHICAGO – January 17, 2012** – Comcast (Nasdaq: CMCSA, CMCSK) has been added to [Latisys'](#) portfolio of carrier services offered at its Chicago data center. By adding Comcast [Metro Ethernet](#) services, Latisys, a leading national provider of IT outsourcing solutions from data center colocation to cloud computing, expands its redundant and reliable data center connectivity and provides customers with access to high-speed data transport and bandwidth scalability to accommodate business growth.

"More and more companies today are moving critical business applications and services to remote data centers to streamline operations and cut costs," said Jeff Buzzelli, Vice President for Comcast Business Services in the Greater Chicago Area. "But in order to reap the productivity and cost benefits of doing so, companies must select a data center that offers a redundant and scalable network. Otherwise, high-bandwidth applications and explosive network traffic can stress data center infrastructure and negatively impact business operations."

Comcast's Ethernet services provide customers utilizing the high-density Tier III data center with a direct connection between their remote locations and Latisys' 147,000 square foot purpose-built facility designed to safeguard mission-critical data. This end-to-end network connection provides Comcast's signature last-mile network diversity as well as the redundancy needed to maximize network performance and availability.

"We understand that data center connectivity plays a critical role in our customers' business operations, and ultimately, our own success as well," said Len Salva, Regional Sales Director for Latisys. "With greater scalability and redundancy, Comcast Metro Ethernet offers high-speed, reliable connectivity while enabling us to exceed customer expectations and remain competitive in the market. It's truly a win-win for all involved."

Additionally, Comcast Metro Ethernet offers customers the ability to easily and cost-effectively scale their bandwidth up to 10 Gigabits per second (Gbps), which is significantly greater than 45 Megabits per second (Mbps) offered by other carrier services. Comcast's ability to provide bandwidth scalability will not only support high-performance applications and services and deliver fast data transport speeds, but when combined with the extensive capacity of the Latisys-Chicago data center, it will also accommodate future business growth and evolving IT outsourcing requirements as well.

Comcast owns and operates its nationwide high-speed fiber optic network. Because Comcast Metro Ethernet is physically diverse from traditional telco providers (ILECs), it is not impacted by disruptions to ILEC networks and customers do not have to go through a "middle man" to solve network problems. Instead, Latisys and its clients will benefit from timely service restoration in the event of an outage and enhanced customer service that minimizes downtime – which can be detrimental to a company's success.

"Data center connectivity is an important decision, and with Comcast Metro Ethernet, Latisys-Chicago and its customers can rest assured that they'll benefit from a reliable network that supports business strategy, productivity and future business growth," continued Buzzelli.

**About Latisys**

Latisys is a leading national provider of colocation, private cloud solutions, managed hosting, managed services and disaster recovery options to medium-sized businesses, enterprise customers and government agencies. With a heritage serving business customers since 1994, and multiple high-density, SAS70 Type II compliant data centers across the United States, Latisys offers scalable outsourced IT infrastructure management solutions that provide customers what they need, when they need it. The firm's new, state-of-the-art Tier III data center campus in Ashburn, Virginia compliments existing facility operations in Chicago, Denver and Irvine, California. As a data center-centric company, Latisys is quickly becoming the hosting and colocation company of choice for companies that demand more from their IT infrastructure partner. All while optimizing clients' return on investment. All while 'delivering more'. Call 1-866-956-9594 or visit [www.latisys.com](http://www.latisys.com) for additional information.

**About Comcast Business Services**

[Comcast Business Services](http://www.comcast.com/business), a unit of Comcast Corporation (Nasdaq: CMCSA, CMCSK), provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, company-owned fiber network that is backed by 24/7 technical support, Comcast delivers Business Class Internet, TV and Voice services for cost-effective, simplified communications management.

Launched in 2011, the Comcast Business Class Ethernet suite offers high-performance point-to-point and multi-point Metro Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Metro Ethernet services are significantly faster than T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 1-800-391-3000 or visit [www.business.comcast.com](http://www.business.comcast.com).

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